



THE PREDICTIVE INDEX

with EMILY GOLDEN, PCC AND ACCC

Use The Predictive Index to:

- Attract, select, engage, and retain top performers
- Boost individual productivity
- Bring new metrics to organizational initiatives
- Equip managers to drive results
- Identify team strengths and development needs
- Manage and build cross-functional relationships
- Create a lasting source of competitive advantage
- Identify and develop future leaders
- Build culture through strong job alignment
- Understand how a person will respond in a job
- Better support and develop each individual

People drive your business. Know what drives your people.

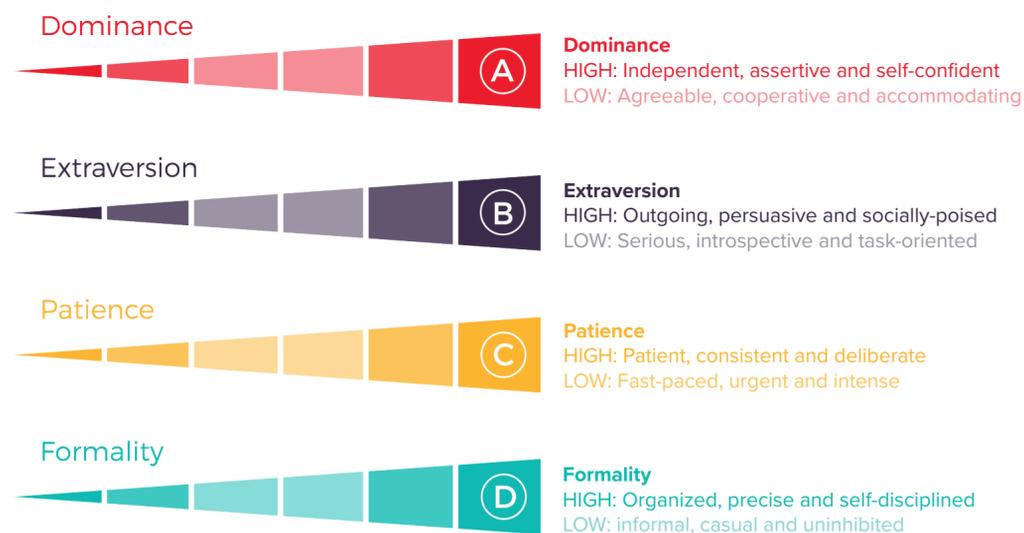
What's The Predictive Index® Behavioral Assessment™?

The Predictive Index (PI) Behavioral Assessment™ is an easy-to-use, scientifically-validated framework that shines a light on people's core drives and offers actionable insight into employee needs, behaviors, motivations and development areas.

How does it work?

The PI Behavioral Assessment is a six-minute, free-choice assessment that measures the four core drives that predict workplace behaviors and motivators. predicts four primary personality constructs (see below). These are "normal", non-clinical, characteristics that describe, explain and predict day-to-day workplace behaviors.

The 4 Behavioral Factors



What sets PI apart?

It's quick. Untimed, easy-to-administer, and typically takes six -minutes to complete, and delivers a trove of useful and relevant data

It's unbiased. Certified by the Equal Employment Opportunity Commission as free of bias with respect to the respondent's age, gender or ethnic group

It's multi-dimensional. The PI is relevant for not only hiring, but also employee development, management, retention and growth. The results help companies figure out who has the capacity to grow, adapt, etc. from their natural styles.

The Predictive Index® and ROI

Why should you invest in The Predictive Index Behavioral Assessment? Because it's an investment that pays for itself—and then some.

1.5-3x the return

Half of new hires fail within 18 months. By saving just one bad hire at a \$75k salary, your ROI is 1.5-3x the annual cost of The Predictive Index.

Top-rated companies

20 percent of small and medium companies on Glassdoor's 2019 Best Places to Work list use The Predictive Index.

\$2,400 per employee per year

By increasing your employee engagement investments by just 10 percent, you can increase profits by \$2,400 per employee per year.

Want to see what the power of PI can do at your company?

Contact Certified Professional Coach, Emily Golden.

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